

★★★★★ SEMI-PROFESSIONAL FOOTBALL ★★★★★
DESTROYERS



SPONSOR
SPONSORSHIP PACKAGE

COASTAL DESTROYERS
PANAMA CITY, FLORIDA

SPONSOR AND PARTNERSHIP
OPPORTUNITIES
2014

CONTACT: DESMOND BROWN (850) 258-4248
COASTALDESTROYERS.WEEBLY.COM

Sponsor and Partnership Opportunities

The Coastal Destroyers Semi-Professional Football Organization is actively seeking sponsors for our 2014 football season that will kick off in March. This is our third season and we have already won a Lightning Division championship in our inaugural season of the Xtreme South Football League. With your generous support we hope to have a successful and beneficial relationship with business owners in our community and build upon it.

As with other sports we believe that football is not only a great sport but it teaches the young men of our communities about life. Teamwork, Perseverance, Commitment, Passion and a great Work Ethic are all stressed in our organization. Our team motto is: Determination, Dedication, Discipline. As a business owner or manager you know these traits because you live them every day. Please help us grow this organization and provide a safe and exciting place for our players to play.

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as field rental, officials, equipment, transportation, EMT fees, security, insurance, trophies and administrative cost.

If providing sponsorship for the Coastal Destroyers is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

The Coastal Destroyers look forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our team.

Desmond Brown, Owner

**COASTAL DESTROYERS
SEMI-PRO FOOTBALL TEAM
DESMOND BROWN, OWNER
TEL (850) 258-4248
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Who are the Coastal Destroyers

The Coastal Destroyers are an adult men semi-professional football team. We are owned and operated out of Panama City, Florida. The team is a part of the Xtreme South Football League. The Coastal Destroyers is made up of recent former high school seniors, former college students and current semi-pro/minor league players who want the opportunity to continue their football career. The Coastal Destroyers is not just a football team it is family.

Coastal Destroyers Mission

It is our mission to expand the athletic abilities as well as build character of young men through amateur football and to offer opportunities for them to further their careers in college or pro football; while providing quality family fun and entertainment for the community. The Coastal Destroyers will give back and work to become a long term part of our community. We want to serve as positive role models for the youth while bringing a different level of football to the area.

The mission of the team, is to serve as a true platform for second chances for recent high school seniors that did not get recruited, former college football players looking to resurrect their careers and current semi-pro players looking to take the next step to professional football. For football the second chance is much harder and that is where the Coastal Destroyers and the Xtreme South Football League comes in, giving the players a chance to get back into football condition while playing quality competitive football in a great environment.

What is the Xtreme South Football League (XSFL)

The Xtreme South Football League is a non-profit incorporated business that provides an organized league for its member teams at the minor league level throughout the southeast. The XSFL urges its member teams to be very active in the communities in which they live, work and play. The XSFL will give local athletes an opportunity to continue playing football past high school and college. The XSFL is committed to seeking out "first class" coaches, players and owners with prior football experience at the high school, college, adult amateur or professional levels respectively.



Why Sponsors Are Needed

Sponsorship Funds Help to Pay For....

League Entry Fee:

- All teams are required to pay fees to be a part of a semi-pro/amateur football league. League fees can vary *\$300 upward.

Team Uniforms

- New uniforms are needed every season due to the nature of the sport. Jerseys get ripped and torn. Uniforms take a beating on the field. *\$4500

Stadium/Field Cost

- Game and practice fields must be secured for each practice and games.

Referees and Security

- Officials must be obtained every home game.

Transportation

- Transportation cost for away games. When traveling long distances a bus is chartered for the team players. *This ensures that the players return home safely after an exhausting battle on the field.

Equipment

- Quality equipment is needed to ensure players are protected. Helmets, pads, footballs, etc. Can get expensive.

Supplies

- Concession stand supplies, cleaning supplies, water kegs, towels, etc. are also a necessary part.

Other Expenses

- Community Events - As a team we like to stay involved with our community by hosting events.
- Team Outings - Helps the players bond, both on and off the field.
- Media - Games must be video recorded for review. Photography is also needed for printed materials and advertisement purposes. Website also must be maintained.



Sponsorship Package

\$2500 Sponsorship Package

- Complimentary tickets/admission to all home games.
- Discounted Admissions - receive half-price tickets for employees
- Special VIP Access-Sideline access *Special access pass required
- On Site Sales Opportunities - have on-site opportunity to sell your product to audience
- Onsite sampling or couponing - receive opportunity to distribute coupons and/or samples
- Onsite Promotions - opportunity for company promotions. *Game announcer promote our sponsors
- Onsite Display rights - Post your company signage during home games
- Team will make use of your product or services when possible
- Website Advertisement - Team will display sponsorship information on their website. Link from internet site.
- Use of Coastal Destroyer marks and logos on promotional items.

\$1000 Sponsorship Package

- Complimentary tickets/admission to all home games.
- Discounted Admissions - receive half-price tickets for employees
- Website Advertisement - Team will display sponsorship information on their website. Link from internet site.
- Onsite Promotions - opportunity for company promotions. *Game announcer promote our sponsors
- Onsite Display rights - Post your company signage during home games

\$750 Sponsorship Package

- Complimentary tickets/admission to all home games.
- Website Advertisement - Team will display sponsorship information on their website. Link from internet site.
- Onsite Promotions - opportunity for company promotions. *Game announcer promote our sponsors

\$500 Sponsorship Package

- Complimentary tickets/admission to all home games.
- Website Advertisement - Team will display sponsorship information on their website. Link from internet site.



Sponsorship Application

Payment

*Please sign and fill out application. Make all payments to: Coastal Destroyers
Upon receipt of application and full payment management will send a
confirmation.*

Sponsorship Preference

- \$2500 Sponsorship Package
- \$1000 Sponsorship Package
- \$750 Sponsorship Package
- \$500 Sponsorship Package
- _____ Other Amount

Company Information

- Company Name _____
- Company Contact _____
- Address _____
- City/State/Zip _____
- Telephone _____
- Email _____
- Website _____
- Signature _____

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